



Annual Report 2024



Letter from Leadership

Dear Friends, Partners, and Supporters,

2024 has been a year of profound growth and transformation for **Wandusoa**—a testament to the power of **regenerative agriculture, community collaboration, and unwavering commitment to a sustainable future.**

We began the year by welcoming 10 internally displaced youths (70% girls) into our 6-month training and 3-month mentorship program at the Wandusoa Organic Cameroon Regenerative Agriculture School. Witnessing these young minds embrace their roles as conscious food producers and planetary stewards has been nothing short of inspiring. Their journey reflects our core mission: to transform food systems through regenerative practices. By mid-year, this commitment materialised in the **planting of 10,000 fruit trees and 5,000 seedlings of cocoyams and plantains in the Wandusoa Food Forest**—a tangible step toward re-greening Cameroon and ensuring food security.

We celebrated **milestones:**

1. **Graduation of our second cohort of regenerative farmers**, now launching their farm businesses with Wandusoa's support.
2. **Selection for the +1 Global Fund for Food Security**, a recognition of our innovative approach by the **Roddenberry, Sall Family, Schooner, Shockwave, and Tarsadia Foundations.**
3. **A groundbreaking collaboration with Agape Innovations Limited (Uganda)**, funded by the +1 Collaboration Grant, to strengthen cross-border knowledge exchange and scale impact.

Beyond training, we expanded our reach:

1. **Launched the Wandusoa Revolving Fund** to empower smallholder farmers like Ma So, whose 12-hectare regenerative farm is a beacon of success.
2. Joined the **Dovetail Acceleration Portfolio** for capacity-building and strategic growth.
3. Represented grassroots solutions at the **African Food Systems Summit** in Kigali, advocating for locally led change.

None of this would be possible without you—our partners, donors, and champions. Your trust fuels our work, from the first seedlings planted to the **multi-purpose learning centre** now rising in **Wotutu**. As we look to 2025, we're doubling down on our vision:

- Scale training programs to reach more marginalised youths.
- Deepen partnerships that amplify regenerative agriculture across Africa.
- Champion systemic change through policy advocacy and farmer-led innovation.

The road ahead is bright, but the challenges—climate volatility, resource constraints—remain. Together, we can turn them into opportunities. Join us. Invest in a future where food systems heal both people and the planet.

With gratitude,

Mafah Cornelius Kuta

Executive Director, Wandusoa Organic Cameroon

Impact Highlights: 2024 in Focus

1. From Trainee to Agripreneur: Stories of Regeneration

Esther Obase's journey embodies Wandusoa's mission—transforming lives through regenerative agriculture:

"I joined Wandusoa with just half an acre of exhausted soil. Today, I run a thriving organic farm supplying restaurants in Buea, Limbe, and Douala! The land doesn't need chemicals—it needs knowledge. Wandusoa showed me how to listen to the soil."

Esther's Transformation:

- Scaled production from 0.5 to 2.5 acres using 100% chemical-free methods.
- Created jobs for 3 workers while specialising in indigenous greens (waterleaf & bitterleaf).
- Gained market access through Wandusoa's buyer networks and business training.

Wandusoa's Role:

- Provided water-saving techniques during drought periods.
- Designed customizable business plan templates for smallholders.
- Connected farmers to fair-trade buyers and premium markets.

2. By the Numbers: 2024 Impact

- 520+ smallholder farmers trained** in regenerative practices (70% women).
- 10,000+ fruit trees** planted in the Wandusoa Food Forest, restoring degraded land.
- 80% of 2024 graduates** launched farm businesses with mentorship support.
- 1 cross-border partnerships (Agape Innovations Uganda)**, to scale knowledge exchange.

SDG Alignment:

- SDG 2 (Zero Hunger):** Boosted food security for 1,200+ households.
- SDG 8 (Decent Work):** Created 85+ jobs through farm enterprises.
- SDG 13 (Climate Action):** Sequestered 12 tons of CO2 via agroforestry.

3. Systemic Change in Action

- Revolving Fund:** Supported 10 farmers' cooperatives with startup capital.
- Policy Advocacy:** Represented grassroots voices at the African Food Systems Summit (Kigali).
- Youth Empowerment:** 70% of trainees were displaced youths—now agripreneurs.

4. Join the Movement

Esther is one of 520+ smallholders rewriting Cameroon's agricultural story. With your support, we can:

- Train 1,000 more farmers in 2025.
- Expand the Food Forest to 50 acres.
- Launch a mobile training unit to reach remote communities.

"Alone, we can grow food. Together, we can grow futures."



Financial Summary 2024

CategoryAmount (USD)

Beginning Balance-\$2,400

Total Income-\$81,000

Total Expenses-\$70,500

Ending Balance-\$12,900

Income Breakdown:

Wandusoa's 2024 operations were supported by:

- **Grant Funding (87%) :**
 - **Kanthari Foundation Switzerland-** (\$34,000)
 - **The Roddenberry Foundation-** (\$12,000)
 - **Dovetail Impact Foundation -**(\$25,000)
- **Earned Income (13%) : Sales of farm products** -(\$10,000)

Expense Allocation

Funds were strategically deployed to maximize impact:

- **Programmatic Activities (36%) :** \$15,000
 - Regenerative agriculture training for 520+ farmers
 - Food forest establishment (10,000 trees planted)
- **Farm Materials (35%) :** \$25,000
 - Seeds, tools, and organic inputs for trainees
- **Learning Center Construction (28%) :** \$20,000
 - Phase 1 development of multipurpose training facility
- **Administrative/Staff (15%) :** \$10,500
 - Salaries for 5 full-time staff and field trainers

Key Takeaways

1. Financial Health : Closed FY2024 with a \$12,900 surplus , reinforcing sustainability.
2. Impact-Driven Spending : 91% of expenses directly supported programs and farmers.
3. Diversified Funding : Blended grants (87%) and earned income (13%) model.

"Every dollar invested in Wandusoa yielded \$4.20 in social and environmental value."
(Based on farmer income increases, carbon sequestration, and jobs created.)

3 Challenges & Lessons That Shaped Our 2024 Journey

1. Challenge: Delayed Funding Disruptions Hurdle:

Critical gaps between grant disbursements stalled farm material deliveries by 3 months, affecting 120 trainees' planting cycles.

Lesson Learned:

-Diversify funding streams to reduce dependency on single sources.

2025 Strategy:

-Launch a monthly donor program ("Rooted in Growth") for stable cash flow.

Reserve 10% of revolving fund profits for emergency liquidity.

2. Challenge: Scaling Quality Training Hurdle:

Rapid expansion to 520 farmers strained our 5-person team, risking mentorship quality in remote areas.

Lesson Learned:

-Decentralised training ensures scale doesn't compromise impact.

2025 Strategy:

-Train 20 "Farmer Champions" (like Esther) as regional trainers.

-Pilot mobile learning kits with offline agroecology modules.

3. Challenge: Measuring Long-Term Impact Hurdle

-Tracking alumni success beyond 1 year was inconsistent, with only 40% providing updates.

Lesson Learned:

-Systems > Surveys for durable impact tracking.

2025 Strategy:

Turning Challenges Into 2025 Opportunities

"These hurdles reminded us that regenerative growth—like healthy soil—requires patience, adaptation, and rooted community trust."

Key Pivots for 2025:

💡 From Grants to Blended Finance: Pursue recoverable grants & impact-first debt.

💡 From Centralised to Distributed Leadership: Empower alumni as trainers.

💡 From Outputs to Outcomes: Tech-driven longitudinal impact tracking.

A Call for Collaboration

"To overcome these challenges, we invite partners to co-design solutions in 2025—because resilient food systems are built together."

Looking Ahead: 2025 Goals.

Our Bold Vision for the Year Ahead

In 2025, Wandusoa will scale regenerative agriculture, deepen impact, and empower more farmers, building on the lessons and successes of 2024.

🌱 Key 2025 Objectives

1. Expand Regenerative Training Programs

- Train 1,000+ smallholder farmers (50% women, 30% youth) in climate-smart techniques.
- Launch a Mobile Training Unit to reach remote communities in Cameroon's Northwest and Southwest regions.

2. Grow the Wandusoa Food Forest

- Plant 20,000+ trees, expanding agroforestry to 50 acres.
- Establish 5 new demonstration farms to showcase regenerative practices.

3. Strengthen Market Access for Farmers

- Connect 300+ farmers to fair-trade buyers through our expanded partner network.
- Develop a digital marketplace for organic produce, linking farmers directly to consumers.

4. Complete the Learning Center

- Finalize construction of the multipurpose training hub to host workshops, research, and innovation labs.
- Equip the center with solar power and water harvesting for sustainability.

5. Enhance Impact Measurement

- Implement blockchain-enabled farmer IDs for transparent progress tracking.
- Publish an annual Impact Report with verified data on income growth, carbon sequestration, and gender equity.

👉 How You Can Support Our 2025 Mission

💰 Invest in Regeneration

- \$50 → Trains one farmer in water-saving techniques.
- \$500 → Funds a "starter kit" (seeds, tools, and mentorship).
- \$5,000 → Supports a Mobile Training Unit for remote villages.

🌐 Partner with Us

- Corporate sponsors : Align with SDGs through regenerative agri-projects.
- Grantmakers : Fund scalable innovations in climate resilience.

👏 Advocate & Volunteer

- Share our story : Amplify farmer voices on social media.
- Skill-based volunteering : Offer expertise in agri-tech, finance, or sustainability.

"Alone, we can plant seeds. Together, we can grow forests."

🔗 Take Action Today: | [\[Donate\]](#) | [\[Contact Us\]](#)